



# Sharif Williams

GRAPHIC DESIGNER  
DIGITAL ARTIST  
MULTIMEDIA SPECIALIST



## OBJECTIVE

A creative & talented Graphic Designer seeking new opportunities to showcase training and expertise in videography, multimedia documents, newspaper layout, advertising creation, 3-D modeling & animation, HTML website editing, photography correction & gallery creation, customer relations, and business operations.

## EXPERIENCE

Portfolio



**Freelance**  
2015 - today

### Videographer / Animator – WizArt by Sharif Williams

Specialised in video production and social media distribution.

**AABJ**  
2013 - 2015

### Newspaper Graphic Designer

Laid out The Atlanta Association of Black Journalists' Byline Newsletter and was responsible for photo color correction, and creating interactive PDFs.

**Retail Capital**  
2015 - 2015

### Marketing Assistant

Designed landing page mock-ups, created vector graphics for social media posts, made PNG images for PPT presentations, managed Email Marketing templates, campaigns & lists in MailChimp, Pardot, & TrustPilot.

**Wireox**  
2013 - 2015

### Graphic Designer / Email Marketing Campaign Specialist

Created website ads, designed marketing collateral for email blasts, photographed products, managed catalogs & price lists, produced PowerPoint sales presentations, rendered 3D graphics and 2D illustrations for commercials, designed product packaging and point of sale displays, managed email marketing on B2B lead databases, designed product sell sheets, brochures, and price lists.

**Freelance**  
2009 - today

### Graphic Designer / Multimedia Specialist – WizArt by Sharif Williams

Designed logos, created ads for community expos & graduation special sections, created websites and managed content, conducted & filmed interviews, edited footage, animated 3d logos, and posted to social media.

**CrossRoadsNews**  
2004 - 2009

### Graphic Designer

From advertising creation, to web design, to newspaper layout. Here I reaffirmed my love of print and digital visual arts.

## EDUCATION

### Art Institute of Atlanta

2011 – 2012  
B.F.A. Program, Media Arts & Animation, 4.0

### ITT Technical Institute-Atlanta

2009 – 2011  
A.S. Degree, Visual Communications, 4.0

### Georgia State University

2002 – 2003  
B.A. Program, Graphic Design



## DESIGN & SOFTWARE SKILLS

### Creative Layout Skills

PHOTOSHOP CC	●●●●●
INDESIGN CC	●●●●●
ILLUSTRATOR CC	●●●●●
ACROBAT	●●●●●

### Video & Special Effects Skills

PREMIERE PRO CC	●●●●●
AFTER EFFECTS	●●●●●
AUTODESK 3DS MAX	●●●●●
ENCORE	●●●●●

### Presentation & Web Skills

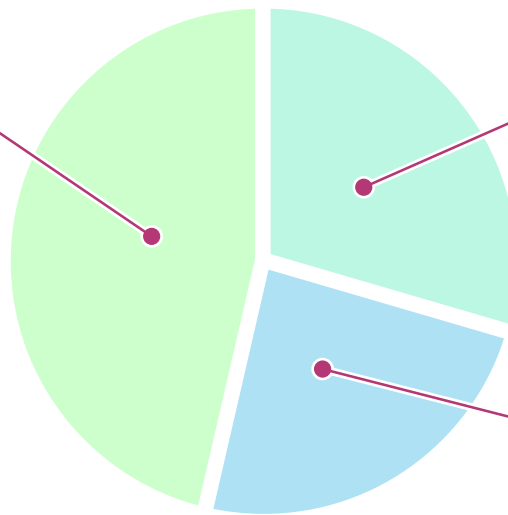
POWERPOINT	●●●●●
DREAMWEAVER CC	●●●●●
HTML & CSS	●●●●●
BOOTSTRAP	●●●●●



## COMPETENCES & WHAT I LOVE

PRINT & DIGITAL LAYOUT DESIGN

HTML / CSS, JQUERY & RESPONSIVE WEB DESIGN



VIDEOGRAPHY & PRESENTATION



## SOME HAPPY CLIENTS

CrossRoadsNews Decatur, GA • AABJ Atlanta, GA • Retail Capital Troy, MI •  
 Wireox Ferndale, MI • Aniz Atlanta, GA • UMay Foundation Atlanta, GA •  
 Step Up for Hunger Stone Mountain, GA

- Proven professional
- Designated troubleshooter
- Persuasive communicator
- Team player

**THANKS FOR YOUR TIME**

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